



PRESS INFORMATION

Hueck Folien at Labelexpo Europe: Sustainability in Focus

Hueck Folien will participate in this year's Labelexpo Europe, presenting current developments in sustainable film technologies. The company is pursuing a long-term strategy to achieve ecological neutrality in production by 2035. This includes measures to reduce environmental emissions and improve energy efficiency at its manufacturing site. Hueck Folien also aligns its operations with recognized sustainability goals.

Maximal circularity – enabled by technology

In product development, the focus is on circularity and the use of sustainable raw materials. Recycled materials such as R-PET, R-PP, and R-Alu are already in use. Bio-based and mass balance-certified films are part of the portfolio, along with coating systems that incorporate non-fossil components. This results in savings in the product carbon footprint of up to 20%.

Pioneer in recycled aluminum

In 2023, Hueck Folien has introduced the use of recycled aluminum for metallization processes. This approach helps conserve resources and significantly reduce the carbon footprint. The recycled aluminum wire used by the company has a carbon footprint of only 2.2 kg CO₂ equivalent per kilogram, compared to 15 kg CO₂ equivalent for standard aluminum wire. Thus, 85% CO₂ can be saved compared to the primary raw material. The material is sourced from industrial aluminum scrap and meets the purity requirements for high-quality metallization. Since November 2023, production has been fully converted to recycled aluminum, with product properties remaining equivalent to those made from primary raw materials.

Sustainable product development

The company applies lifecycle assessments to evaluate the environmental impact of its products and uses established standards to calculate carbon footprints. Certifications such as ISCC Plus and FSC® support the traceability of sustainable materials. Hueck Folien integrates recyclability into product design and continues to explore ways to reduce the use of fossil-based resources across its product range.

“For Hueck Folien, sustainability is not just an obligation, but a matter of course in order to preserve the foundations for a future worth living. Our understanding of sustainability encompasses the dimensions of environment, society and economy”, comments Hartmuth Pelger, Managing Director.

55 years: Future Forward

Hueck Folien celebrates 55 years of excellence and innovation under the motto "Future Forward." As a global specialist in high-performance surface coatings, the company marks this milestone by reaffirming its commitment to sustainability and technological advancement. The company continues to shape the future with pioneering products like Coatape®, which offers high-quality base materials for adhesive tapes and is characterised by high adhesive strength, temperature resistance and durability. Coatape® is used, for example, in adhesive tapes for the automotive, aviation and electronics industries, as well as in food-safe, resealable adhesive tape for food packaging.



Hueck Folien

Hueck Folien is a global specialist in optically sophisticated and functional surface coatings for labels. Since 1970, the family-owned business has stood for stability, quality and innovative strength. With their passion for excellence, 300 employees are contributing to an ongoing success story. The company develops and manufactures its high-quality product solutions exclusively in the heart of Europe and is continuously investing in new technologies to achieve environmentally neutral production by 2035.

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